## 5th Neltume Ports Alignment Meeting

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#### **NELTUME PORTS** Empowering Trade

## PEOPLE MANAGEMENT AND SUSTAINABILITY Lorena López Q.

# © Ultramar A PARTNER YOU CAN TRUST

"To become a strategic partner for our SBUs, to advise them and provide every company in the group with guidelines and common identity, in order to safeguard Ultramar's culture and sustainability"

PEOPLE MANAGEMENT AND SUSTAINABLE

## HOW WE CONSOLIDATE TRUST





## **OUR** CULTURE



# **Building trust**



"Defining, creating, and strengthening a company culture can

enhance alignment, connection, and even employee retention".

Make Culture Unconditional, MIT Sloan, Sept. 2023



## **NELTUME PORTS: 52.9% OF TOTAL WORKFORCE**



**Corporate 0.6% 79 Employees** 

SAIS AGENCIES AND INTEGRAL SOLUTIONS

23.6% 3,290 Employees

ΚΑΡΤΑΝ

22.9% 3,204 Employees

**NELTUME PORTS** Empowering Trade

SOCIAL DEVELOPMENT

STOMERS AND OPERATI EXCELLENCE

7,389 Employees

#### **Neltume Ports Presence**

- 5 Countries (United States, Brazil, Uruguay, Argentina, Chile)
- 24 Business Units

"When an organization effectively manages both its talent and its culture, interaction between them can create a virtuous circle: attracting talent, generating innovation and creating impact".

> The importance of talent and culture in tech-enabled transformations, McKinsey, 2020



## **GENERATE SPACES** FOR EVERYONE

	7,389 Employ	/ees	Opening by position family employees year 2022	Total employees		Î
•	•	•	Senior Management	21	14%	86%
	<b>6,170 (84%)</b> Men	<b>1,219 (16%)</b> Women	Line Manager	55	9%	91%
	December Year 2022		Deputy Managers / Senior Leader	35	14%	86%
	*As of December 2021, Neltume Ports had 7,085 employees: 6,035 (85%) Men 1,050 (15%) Women	Leaders	190	31%	69%	
•			Middle Management	562	15%	85%
"			Professionals Specialists	800	31%	69%
SFOR THE PLANET	OUR		Administrative	410	49%	51%
Sall For	OUR PEOPLE		Operatives	2,410	9%	91%
COCINI DEVELOPMENT	ITY AND Rency	-77	Temporary staff	2,906	14%	86%
	FRS AND OPERATIONAL					



## **INTEGRATING** MULTICULTURALITY

\*Does not include temporary staff

CUSTOMERS AND OPERATIO



### MELTUME PORTS

## OUR PEOPLE | TURNOVER

1 1AN

4.9%

Voluntary Turnover

Neltume Ports

2022

12.6%

**Total Turnover** 

Neltume Ports

2022

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L DEVELOPMENT





## **MANAGING** OUR TALENT

Some Program	PROFESSIONALS Growth drivers		SEAL OF LEADERSHIP Ours south ours way	
Total program participants since (2021)	60		88	
Graduates	5		15	
Exits the program	22		22	
New Cycle Participants	33		51	
Mobility and promotions	42%		39%	

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#### Topics to be addressed in new program cycle

#### YOUNG PROFESSIONALS

Innovation and digital transformation (AI)	Collaborative	Organizational	Introduction to
	work	Transformation	Leadership
First steps to Effective Leadership	Conflict management and handling	Customer service principles	
LEADERSHIP SEAL			
Personal leadership	Sustainable	Mobilizing	Adaptive
and self-knowledge	Leadership	conversations	Leadership
Experiences Design (CX)	Culture of Change	Trust	Digital
	Creation	Building	transformation

Diversity & Inclusion Discussions

MENTORING Program Graduation: "Face-to-face meeting"



## MANAGINGING OUR TALENT

#### **Test Effectiveness**

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#### Young Professionals Program Graduates measurement





#### Evolution of competencies Effectiveness Test in relation to courses taken

Evolution of competencies Effectiveness Test in relation to courses taken

- Problems analysis and resolution
- Planning and organization
- Strategic vision
- Customer orientation

#### Stays

Teamwork



## **MANAGINGING** OUR TALENT

#### **Test Effectiveness**

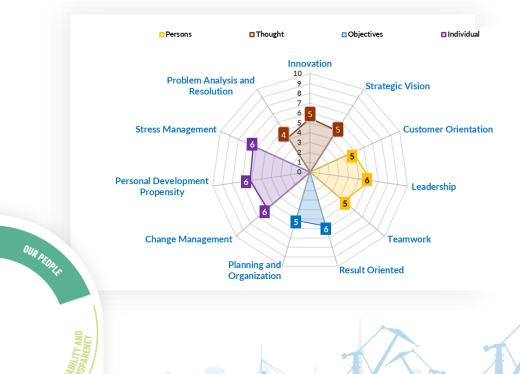
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Leadership Seal Program Graduates measurement

#### 2023 Results





#### Evolution of competencies Effectiveness Test in relation to courses taken

#### Most developed skills (+)

- Change Management
- Strategic Vision

#### Stays

- Teamwork
- Customer orientation.

## **STRENGTHEN COMMITMENT** AND IDENTITY

### 2023 work focus

### **2023 MEASUREMENT**



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**Of Neltume Ports' 24 Business** Units:

- 13 completed their measurement
- 7 have not started (October -November)
- 2 next year
- 1 new Company
- 1 does not measure (does not meet minimum requirements)

Workshops and instances conducted to share good practices:



Workshop 2: Recognition

Workshop 3: Communications

**Good Practices: Team Integration** \*\*\*Start 2023 GPTW measurement preparation

Workshop 4: Intergenerational

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### **STRENGTHENING IDENTITY** AND SENSE OF BELONGING



"When organizations rally employees around their purpose and values, they find their employees become passionate brand advocates who stay longer and drive results".

Empowering Workplace Culture Through Recognition, Gallup 2023

#### NELTUME PORTS

## **CONSOLIDATING** OUR ULTRAMAR SEAL

#### "86% of hiring errors are due to mismatch of values"

#### FORBES

- Measuring allows us to manage aspects of fundamental identity and align them with the strategy.
- Enables cultural management (cultural fit) in new collaborators, facilitating greater commitment, permanence and adaptability.
- Measure: Oct 23 Nov 03

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## TEST DE CULTURA CONSOLIDANDO NUESTRO SELLO

En Ultramar hacemos las cosas con un sello que nos hace únicos, con atributos que nos diferencian y nos inspiran a entregar lo mejor de nosotros.

Ese sello es nuestra cultura, la que nos conecta, moviliza y nos ofrece un marco de acción claro y transparente.

Participa en un test anónimo y confidencial, que permitirá conocer tu percepción sobre los atributos culturales actuales de nuestra empresa y aquellos que son deseados para consolidar ese sello de ser un socio en quien confiar.

#### HAZ CLICK AQUÍ Y PARTICIPA DEL TEST



Tus respuestas son fundamentales para obtener un diagnóstico representativo.

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## **RELATE** TRANSPARENTLY

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#### Reporting, A process of reliability and transparency

"61% of companies feel that the annual report adds value to their organization and strategy". *Deloitte Sustainability Trends Study.* 



**Global Reporting Initiatives (GRI Standards)** 



## **SAFEGUARDING BRAND** AND REPUTATION

#### Brand and identity guidelines

Brand and web page guidelines, that allow us to clearly communicate to internal and external clients who we are, how we are and what we do.

#### Brand guiding document web pages

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The web page is the official platform a company has to present itself to its different stakeholders. It is an effective way to make visible our services and the way we work. It's a place where we show what we are, what we do, and how we contribute to the development of our communities, the society, and the

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Web page design: A good web design must combine an attractive visual aspect with functionality that responds to users' needs. A page with navigation or graphic inconsistencies generates an out-of-date and distrust

We recommend keeping some points in mind

t is made to Ultramar, we are no longer talking about Ultramar Group or tramar, but just Ultramar, and we refer to a particular SBU as part of the **roup of companies.** 

careful about checking names and positions of the people that appear es of the Board of Directors, Executive Committee, or organization xample of this is to correctly write the last name **von Appen**.

sion, and Values: These are the basis of our organizational culture, the e have to define what we do and how we do it. Therefore, it is relevant n on our websites.

lity Strategy: Our business model is characterized by placing sustainability at the center, aspiring to be an efficient, profitable business in balance with society and care for the ecosystem. Presenting our strategy and the pillars on which we focus on these platforms allows our audience to know the way in which we guide our actions.

> CORPORATE COLORS ULTRAMAR AND BUSINESS LINES

**Ultramar** 



## Relation with stakeholders

**Workshop N°1 Stakeholders Engagement** to deal with difficulties/ learnings with SBU's own cases: held on July 19



Workshop N°2 Stakeholders Engagement: October 25

Presentation of TPA and Sagres cases





### **ENSURING SUSTAINABLE** AND EFFICIENT MANAGEMENT

Customers Satisfaction Survey • Survey sent to SBU's

(July)

Survey application

(October)

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• Results (November)

OUR PEOPLE

	Resultados 2022	% Respuestas con m <u>ejor</u> calificación (Muy de acuerdo)	% respuestas con peor calíficación (Muy en desacuerdo
<b>(5</b> )	la integridad y ética en el desarrollo de nuestros servicios	<b>62</b> %	0,2%
	la seguridad que tienen nuestras operaciones	60%	0,5%
ij	la buena relación con nuestros grupos de interés y comunidades	50%	0,1%
Ŷ	el cuidado al medio ambiente en nuestras operaciones	45%	0,1%
Ø	ser proactivos y flexibles para responder a sus necesidades	40%	2%
$\wedge$	resolver los problemas que surgen de forma eficaz y oportuna	39%	2%
()	la puntualidad y cumplimiento de plazos	37%	2%
0	mantenerlos informados sobre el progreso de su servicio	35%	4%
-`@`-	innovar en el servicio, buscando siempre una mejor forma de hacer las cosas	29%	2%



9 = less important

compared to 2021



## **CREATE** OPPORTUNITIES

Encuesta de Satisfacción de Proveedores

Preguntas de segmentación

1. / Desde hace cuánto tiempo es proveedor de nuestra empresa?

Anote la cantidad de años

2.7Cuál es el tamaño de su empresa?

Use para esto la clasificación estándar que se utiliza en su país.

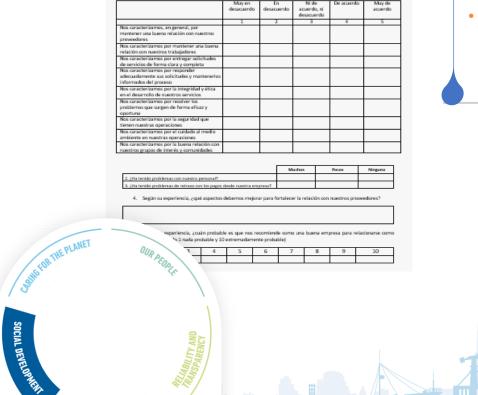
- Gran empresa
- Mediana empresa
- Pequeña empresa Microempresa

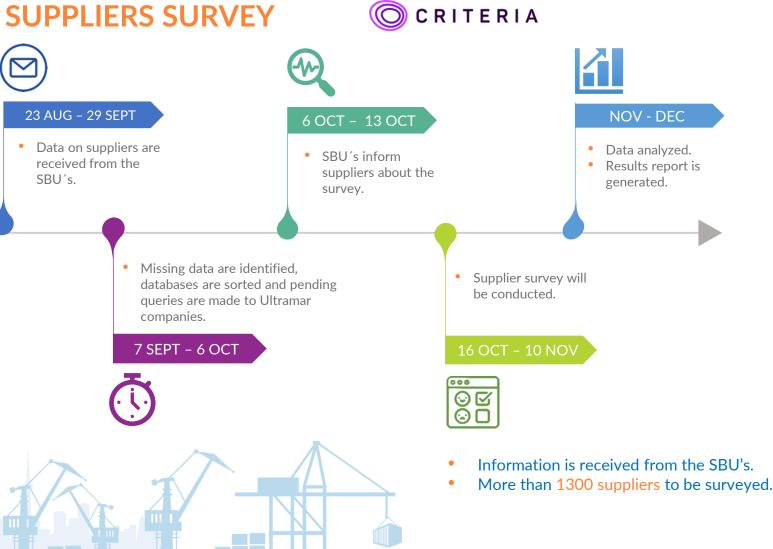
#### Evaluación como proveedo

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1. De acuerdo con su experiencia como proveedor, por favor, indique qué tan de acuerdo está con las siguientes afirmaciones sobre nuestra empresa.





## **COMMUNITY PERCEPTION SURVEY**

Are we promoting the development of the territories where we operate?

Are we perceived as good neighbors?

Do we provide employment and development opportunities?

Are we improving people's quality of life?

HOW CAN WE MEASURE WHETHER WE ARE MEETING THE OBJECTIVES DEFINED IN THE SUSTAINABILITY STRATEGY?

#### WHAT ARE WE LOOKING FOR?

- Characterize the main locations and their opportunities and risks.
- Surveys adapted to the local reality of the SBUs, with a specialized external company.
- Key results to develop action plans with the different stakeholders.
- Apply to key stakeholders and to those who do not have a close relationship in the territory.

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GRUPOS DE INTERÉS

**TERRITORIALES** 

Comercio

Municipio

ONUS

# **NHERE ARE WE GOING?**



Continue hiring collaborators, training them (creating seedbeds) and developing them, always keeping care for Diversity in mind. Continue embedding a sustainability culture among leaders and extend it to supervisors and operators through training courses and social events.



- AXININTUS

Extend local development while developing local suppliers. Define standardized customer, supplier and community measurements for our reputation.



### WHEN PEOPLE AND ORGANIZATIONS SHARE THE SAME VALUES,

### **EXTRAORDINARY RESULTS ARE ACHIEVED**

Harvard Business Review





Empowering Trade